



**PARINAAMA  
DEVELOPMENT  
FOUNDATION**

**ANNUAL REPORT  
2024-25**

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# About Us



## Our Vision

Our vision is to create a gender-equitable and sustainable world by engaging, enabling and empowering youth and women.

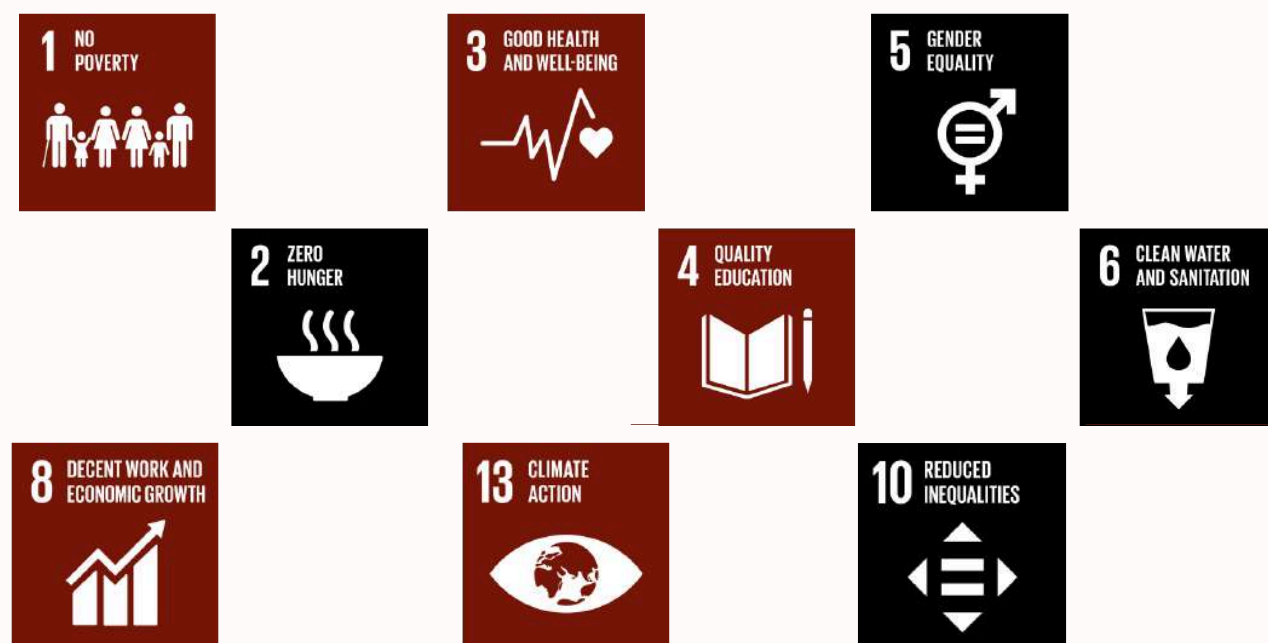
## Our Mission

We are on a mission to improve the standard of living of marginalized communities in India through grassroots development initiatives.

## Who We Are

At Parinaama, we believe that investing in the rural economy is key to overall growth and inclusive development of the country. We believe in working alongside women and youth as they have a firsthand experience of what works and what does not work in their communities. Our participants are the information creators, problem solvers and knowledge holders themselves.

## Our SDG Goals



# From the Founder

During one of my first visits to a remote village called Bilaisarda, in the state of Odisha, I met Alladini, a young woman in her 20s, who sought support to establish a tailoring business. She was not looking for handouts or charity. She wanted to learn a skill that would be useful to her for the rest of her life. It was a revelation of the spirit and aspirations of young women who lack the right opportunities. It sparked a profound commitment to stand alongside overlooked and underserved communities, learn from them, and work together toward lasting change, the very foundation on which Parinaama was built.

In Parinaama's formative years, our approach was rooted in direct engagement with communities. Through our interventions, children and women began to display newfound confidence and leadership, reinforcing our belief in the power of grassroots initiatives. However, as we progressed, it became evident that sustainable, long-term impact required a shift in our strategy. We had to move beyond standalone projects to focus on creating strong systems that could endure beyond the lifespan of individual programmes. Transitioning from programme delivery to building frameworks and influencing policy became a central part of our mission. This evolution empowered Parinaama to play a significant role in shaping local governance, contributing to district-level planning, and ensuring that the voices of communities were represented in policy development.

In 2024, even as our work increasingly addressed systemic challenges, our foundation remained firmly anchored in the empowerment of individuals and communities. We believe that local leadership and community participation are at the heart of development efforts. We continue to move ahead with a common purpose and stay committed to lasting, systemic change.

*Madhavi Panda*

**Dr. Madhavi P. Panda**  
Founder and Director



# Where we work





# Looking Back At 2024



# Impact Statistics 2024-25



**25,000+**  
**lives**

impacted  
through direct  
interventions

**Bengal, Delhi  
and Jharkhand**

Deeper integration and  
focus into Jalapaiguri,  
Ranchi and areas of  
Eastern Delhi

**40+**  
**villages**

reached in the  
remotest areas in  
India



**Our  
Communities**

**70 %**  
**women led**

programs  
across all our  
centers

**100+**  
**hours**

of voluntary service  
contributed by  
community members

**7**  
**partners**

and grassroots  
networks  
established

# Flagship Program



## Project: Foundational Literacy and Numeracy (FLN) in North Bengal

**2000+** participated in child development and learning programs

**16 local leaders** trained in imparting child-centered education through learning kits in vernacular languages

**5000+** participants in awareness sessions and child protection campaigns

**16 learning centers** across North Bengal



A *Gram Panchayat* (GP) is an institution that heads the village administration and development under the Indian Government. I won the elections last year and was elected as the *Up-Mukhya* (Deputy Village Head) of the Arabinda GP in West Bengal.

The opportunity to collaborate with Parinaama teach young impoverished children has actually served a dual purpose for me. I have always been passionate about teaching and now I get to do what I love, while serving the communities in my own council. It also gives me a deeper understanding of the issues that need to be addressed at a policy level that I intend to work towards.



**Ms. Tika Routia**  
Teacher  
FLN Project, West Bengal

# Partnering for Menstrual Health Awareness



Parinaama organised a health camp in Bangali Basti, Delhi, in collaboration with the Pinkishe Foundation and Do Better Foundation. The camp focused on delivering essential healthcare services and raising awareness on menstrual hygiene for women and adolescent girls, an area that remains deeply underserved in many informal settlements. Limited access to accurate information, stigma around menstruation, and inconsistent availability of safe menstrual products often lead to preventable health issues. We aim to improve the overall well-being, dignity, and confidence of women and girls in the community.



# Focus on Digital Literacy

Parinaama inaugurated a new Digital Literacy Centre in of Ranchi, Jharkhand that is designed to provide underprivileged children and youth with access to essential computer skills and digital learning tools. Equipped with computers, structured training modules, and dedicated instructors, the centre aims to bridge the digital divide and empower learners to confidently navigate an increasingly technology-driven world and serve as a critical gateway to knowledge, employability, and upward mobility.



# Engaging Schools

Throughout the year, Parinaama collaborated closely with local school leadership, teachers, and community stakeholders to integrate gender equity, life skills, and socio-emotional learning into everyday school experiences. These schools serve the most vulnerable children, and strengthening their ecosystem creates impact at scale. By offering capacity-building support, we ensure that themes such as women's empowerment, safety, and confidence-building are reinforced continuously, for all adolescents.





In our village we are known from Potato Farming and Jute Farming. The soil and weather here present the perfect conditions and we are lucky enough to own land as well. I am now able to educate my children and give them opportunities to grow and learn. Even if they decide to pursue farming, I would be happy. I just want them to choose their own path. I am already content with my life and I teach them that happiness comes from within, not from money or external factors.



**Mr. Satish Rai**  
**Farmer**  
*Goralbari, West Bengal*



# Looking Ahead

## Aim One: Climate Change Awareness at the Grassroots Level

From 2026 onwards, we will integrate climate change awareness, particularly climate-related health risks, into our village-level programming. This focus is critical because the regions where we work are already experiencing the frontline impacts of a warming climate. These rural hamlets are home to tribal families, tea estate workers, small farmers, and daily-wage labourers who depend heavily on natural resources for their livelihoods. Rising temperatures, erratic rainfall, frequent water shortages, and the spread of vector-borne diseases like dengue and malaria directly affect their health, income, and food security. Many of these villages are difficult to reach and have limited access to reliable information or public health services, leaving communities vulnerable and unaware of how climate change shapes their everyday risks. Through targeted awareness sessions, we aim to help residents understand these changes in practical terms and adopt simple, locally relevant strategies to protect their health and well-being.



Pictured here: Our Community Health Volunteer on a home visit during the *Climate-based Health Awareness* campaign

Pictured here: Our West Bengal team with Mr. Rajesh Mandal, Head (Pradhan) of the Arabinda Gram Panchayat, Government of West Bengal



## Aim Two: Impacting local government policies through advocacy

In the year ahead, Parinaama aims to deepen its impact by expanding advocacy efforts at the local government level. Our work on the ground has shown that lasting change requires supportive policies, responsive governance, and stronger alignment between community needs and decision-making structures. We plan to engage systematically with district officials, panchayat leaders, and line departments to share evidence from our programs, highlight gaps, and co-create solutions that strengthen education, gender equity, and livelihood outcomes. By building these relationships and advocating for community-informed policies, Parinaama hopes to influence local systems, ensuring that our interventions not only benefit individual communities but also contribute to broader, sustainable change across the regions we serve.

# Give with Confidence



## Advisory Board

Parinaama is grateful for the steadfast support from our committed international advisory board, which has diverse expertise in international development, science, commerce, public health, and law.

Dr. Jenny Ruducha  
Lead Partner, Braintree Global Health, Boston, USA

Dr. Nok Boonmavichit  
Founder, Acumen Trading and Co. Bangkok, Thailand

Ms. Junita Calder  
Executive Director, FT Consultants Ltd, London, UK

Mr. Stefanos Galountzis  
Co-founder, Ethos Humanitarian Association, Denmark

Dr. Paula Quigley  
Technical Lead (RMNCHN), DAI Global Health, Italy/Jordan

Dr. Dayaprasad G Kulkarni  
Founder and Director, AarogyaSeva, New York, USA

Ms. Chavi Hemanth  
Founder, EBS India Inc, New Delhi, India

Mr. Rajkumar Bidla  
Senior Consultant, Buckingham County Council,  
Buckinghamshire, UK

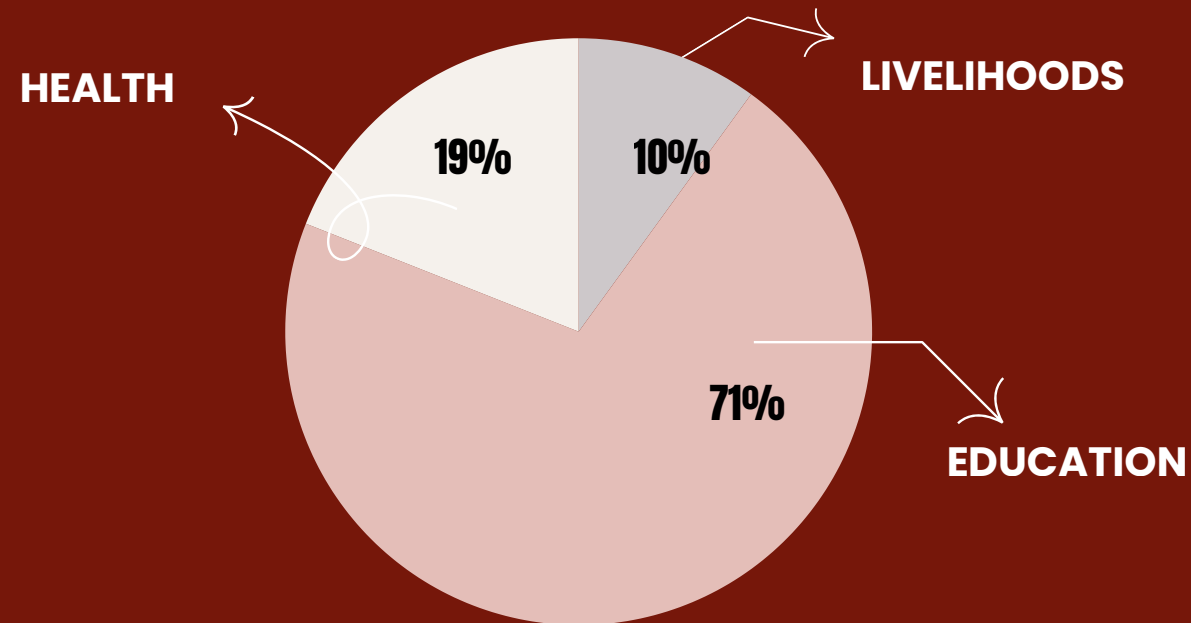
Mr. Petar Atanackovic  
Project Coordinator, INWOLE, Potsdam, Germany



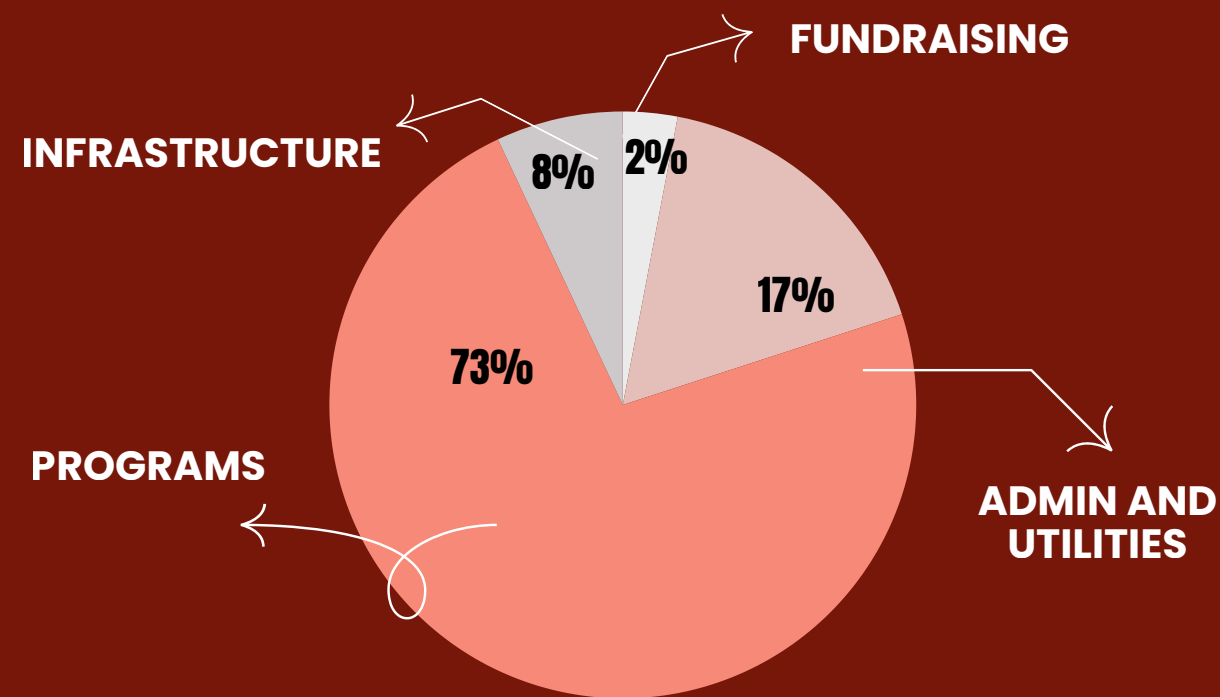
myriad alliance



# Finance Report



Funds Utilization by Thematic Area



Budget Allocation



## Compliances

<b>Type of Organisation</b>	Section-8 Company (Not for Profit) as per the Indian Companies Act
<b>Registration Number</b>	CIN-U85100DL2012NPL241769; Registered on September 6, 2012 in New Delhi
<b>PAN Number</b>	AAGCP8062L
<b>80G Details</b>	AAGCP8062LF20155 valid from AY 2022-23 to AY 2026-27, subject to renewal
<b>12A Details</b>	AAGCP8062LE20157 valid from AY 2022-23 to AY 2026-27, subject to renewal
<b>FCRA Number</b>	231661730 valid until March 31, 2028
<b>Unique Darpan ID</b>	DL/2017/ 0164768

## CONTACT DETAILS

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